

54mm Bookmatch

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We require artwork produced as Adobe
Illustrator EPS files, no later than version 9;
alternatively QuarkXpress 4.1.

Please ensure all type is outlined,
or supply font files.

SPECIFICATIONS

points to note

- Avoid small or condensed type - minimum 9 point for most fonts
- Choose typeface carefully; do not use heavy type due to 'fill-in'
- Avoid fine rules and rule boxes
- Letterspace type (track 10 or more)
 - Avoid combinations of light and heavy type
- Do not use reversed-out type, intricate logos or tints
 - Keep within indicated max print areas

