

## BX-4

We require fully finished films produced to the specification below.

If artwork is sent on disk a charge will be made for production of films.

Please send us a S/S proof for checking.

Publicity House Lonsdale Road London NW6 6RD  
Tel +44 (0)20 7328 2588/7625 5277  
Fax +44 (0)20 7625 5289  
Web [www.imperialmatch.com](http://www.imperialmatch.com)  
Email [sales@imperialmatch.com](mailto:sales@imperialmatch.com)

### SPECIFICATIONS

1. Actual size films
2. Positive, right reading, emulsion side down
3. 150 dots per inch (can be up to 175 dpi)
4. Where necessary, 3mm bleed all round
5. Statutory imprint must be inserted on black film (or darker colour) or reversed out in white, depending on design, to appear at each end of edge (see samples supplied and below)

